



**Gallery Gachet and Enterprising Women Making Art (EWMA)**  
**- program of Atira Women Resource Society -**  
**launches new workshop series!**

## **The Artist's Reality:**

**exploring the cultural landscape and realities of being an artist**

Presented by Karen Lievesley and Bernadine Fox

**Thurs Jan 19th + 26th, 2012, 7 – 9pm: led by Karen**

*(on the cultural landscape and outsider/visionary art)*

**Thurs Feb 2nd + 9th, 2012, 7 – 9pm: led by Bernadine**

*(on portfolio building and marketing yourself)*

**88 East Cordova Street, Vancouver | [www.gachet.org](http://www.gachet.org)**

**All Welcome | By Donation**

Gachet's Art School continues to be developed with the introduction of a weekly workshop series presented by Associate Member, Bernadine Fox and long-time gallery supporter, Karen Lievesley on The Artist's Reality: exploring the cultural landscape and realities of being an artist.

This 4-week workshop series will cover topics ranging from the "The economic truth of being an artist" to "Ways in which to survive economically"; "The history of artist run centres and cultural institutions" to "Vancouver's Art Scene and Outsider Art - where does Gachet fit?" Participants will be encouraged to think about how they sit in relation to the artist run culture movement in Canada and specifically, Vancouver, as well as help them develop their own arts' careers.

Through a weekly lecture series, and interactive discussion, participants will learn all about being an artist and the cultural landscape you inevitably inhabit.

**Week 1 – Jan 19<sup>th</sup>** - learning about the art system: CARFAC, the difference between art galleries and artist run centres, how Gachet sits in relation to other organizations.

**Week 2 – Jan 26<sup>th</sup>** - a focus on Outsider art, art and healing and the dissident, non-mainstream artists that Gachet supports and represents.

**Week 3 – Feb 2<sup>nd</sup>** - How to develop your portfolio and art practice and the economic realities of being an artist.

**Week 4 – Feb 9<sup>th</sup>** - The best ways to market yourself, get your work out into different communities and online.

For more information, please visit <http://gachet.org> or contact Lara Fitzgerald, Programming Director, [programming@gachet.org](mailto:programming@gachet.org), or 604 687 2468.



**gallerygachet**

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wed – sun, 12 – 6pm

[www.gachet.org](http://www.gachet.org)